



MEDITRAVEL SOLUTIONS

1ST INTERNATIONAL MEDICAL TOURISM FAIR IN DJIBOUTI

Theme :

Medical tourism, a booming sector. What future prospects for East Africa?

FROM JUNE 09 TO 13, 2024

CONTACT

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PRESENTED BY:
Meditravel Solutions



PRESENTATION OF DJIBOUTI

Djibouti is a small country located in the Horn of Africa, bordered by Eritrea to the north, Ethiopia to the west and south, and Somalia to the east. It also has a maritime frontage on the Gulf of Aden and the Bab el Mandeb Strait, which makes it an important strategic position geopolitically.

Here are some highlights about Djibouti:

- **Capital:** The capital of Djibouti is Djibouti City, located on the southern coast of the country.
- **Languages:** Arabic and French are the official languages of the country, although several local languages are also spoken, including Afar and Somali.
- **Population:** Djibouti has approximately 1 million inhabitants. The population is diverse, made up of several ethnic groups, including Afars, Somalis and Arabs.
- **Economy:** Djibouti's economy is largely based on trade and services. The country is home to one of the most strategic ports in the region, the Port of Doraleh, which is an important entry point for maritime trade to and from the Red Sea and the Indian Ocean. Djibouti is also a regional center for financial and commercial activities.
- **Geopolitics:** Due to its strategic geographic position, Djibouti hosts several foreign military bases, including American, French, Chinese and Japanese bases. These bases demonstrate the importance of Djibouti as a hub for military and security operations in the region.
- **Environment:** Djibouti is mainly desert, with high temperatures throughout the year. Major geographic features include arid plains, mountains, and deserts. Despite its arid climate, Djibouti is home to unique biodiversity, particularly in mountainous and coastal areas.
- **Culture:** Djiboutian culture is influenced by a combination of African, Arab and French traditions. Traditional music, dance and cuisine reflect this cultural diversity.

In summary, Djibouti is a small country with great strategic importance due to its geographical position. Despite its economic and environmental challenges, Djibouti continues to play a crucial role as a center of trade, logistics and security in the Horn of Africa region.



MEDITRAVEL SOLUTIONS

About us

Meditravel solutions is the first company specializing in medical tourism in Djibouti. Our mission is to facilitate access to quality care abroad for people suffering from specific pathologies. We offer a comprehensive facilitation program, allowing our clients to receive care tailored to their case, in carefully selected hospitals, while benefiting from affordable prices.

CE QUE NOUS FAISONS

At Meditravel solutions, our goal is to make the process of medical care abroad as simple and reassuring as possible. We are committed to being with our customers every step of the journey, focusing on quality, accessibility and comfort, so they can focus on their recovery with confidence.

Objectives of the fair

This event, with an international scope, aspires to showcase the excellence and remarkable capabilities of healthcare in our region, highlighting medical innovations and attractive investment opportunities in this sector.

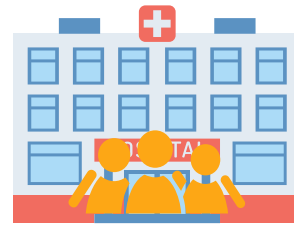
With a view to expansion and regional integration, we plan to extend the event next year to the Maghreb countries, before circulating it annually across different countries in East Africa. The objective is to highlight not only the health infrastructure but also the cultural and tourist wealth of each host country.



TARGET



**Medical tourism
agency**



Hospital



**Medical insurance
and banks**



**Medical equipment and
drug production company**



COUNTRY IN THE SPOTLIGHT



— Considered one of the cradles of humanity, Ethiopia is one of the oldest areas of human settlement with a population of 124.3 million.



— Rwanda is a landlocked country in East Africa with a lush green mountainous landscape and tourist sites. This magnificent country has 13.46 million inhabitants.



— Kenya is an East African country with a coastline on the Indian Ocean. It includes savannah, lake regions, the Great Rift Valley and mountainous areas. Rich in culture and tourism, Kenya has a population of 53.01 million inhabitants.



EXPECTED COUNTRIES





OFFRE SPONSOR

50 000\$ PREMIUM Offer

Advantage :

- Free double stand 18m²/ Participation in the conference
- Visa to all participants offered.
- Accommodation and transportation facilitation
- Name, logo displayed as premium partner; visibility of your company on brochures, website, social networks, advertising spot, permanent visibility on digital media at event locations and throughout the country.
- 4 named VIP passes to all events at the fair and to the head table of the Gala evening.
- BtoB BtoC meeting
- A free tourist day
- A surprise

20 000\$ Gold Offer

Advantage :

- Simple stand 9m² offered / Participation in the conference
- Visa facilitation for all participants
- Accommodation and transportation facilitation
- Name, logo displayed as partner, Gold; visibility of your company on brochures, website, social networks, advertising spots.
- 2 single passes to all fair events and the gala evening.

35 000\$

Diamant Offer

Advantage :

- Simple stand 9m² offered / Participation in the conference
- Visa facilitation for all participants
- Accommodation and transportation facilitation
- Name, logo displayed as a Diamond partner; visibility of your company on brochures, website, social networks, advertising spot, permanent visibility on digital media at event locations and throughout the country.
- 2 named VIP passes to all events at the fair and to the head table of the gala evening.
- BtoB BtoC meeting
- A free tourist day
- A surprise

10 000\$ Silver Offer

Advantage :

- Simple stand 9m² offered / Participation in the conference
- Visa facilitation for all participants
- Accommodation and transportation facilitation
- Name, logo displayed as partner, silver; visibility of your company on brochures, website, social networks, advertising spots.
- 1 single pass to all events at the fair except the Gala evening.

VISITOR Simple, \$1,200: access to 5 days of exhibition and 2 conferences of your choice

Premium visitor \$2,500: access to the entire exhibition and conference, the Business Dinner and the awards gala.



SCHEDULE

DAY 1

Official opening session of exhibitions and conferences with inaugural speeches highlighting the importance of medical tourism for access to health care.

- Roundtable discussion on current challenges in health systems in East Africa and the opportunity for medical tourism.
- Panel on best practices in medical tourism: successful experiences, case studies, testimonials.
- Exhibition of services and packages offered by medical tourism agencies.

Evening welcome cocktails offered

DAY 2

Exhibitions

- Presentation of technological innovations in medical equipment and discussions on their accessibility for countries with limited resources.
- Lectures on cutting-edge medical treatments available at partner hospitals.
- Round tables between medical equipment suppliers and hospitals to discuss partnerships and access to medical equipment at reduced cost.
- Exhibition of medical equipment and cutting-edge technologies available.

Free city tour of Djibouti

DAY 3

- Exhibitions
- Round tables between drug suppliers, hospitals and health insurers to discuss accessibility to drugs and medical coverage.
- Presentation of innovative solutions for the supply of medicines at lower costs.
- Workshops on health insurance management for international patients.
- Presentation of health insurance programs specific to medical tourism.

(Paid) BtoB & BtoC business dinner

DAY 4

- Exhibition
- Networking sessions to promote partnerships between the different players present at the show.
- Discussions on future initiatives and possible collaborations to improve access to healthcare through medical tourism.
- Discussions on future initiatives and possible collaborations to improve access to healthcare through medical tourism.
- Fence

(Paid) awards gala evening

DAY 5

Djibouti, on the Horn of Africa, is a predominantly French- and Arabic-speaking country that offers arid bush, volcanic formations and beaches on the Gulf of Aden. Located in the Danakil Desert, the shallow-water Lake Assal is one of the saltiest bodies of water in the world. The nomadic Afar people live along Lake Abbe, a salty aquatic expanse with chimney-like mineral formations.



At 750 meters above sea level, perched on a mountain with soft, pleasant air to sniff, the town of Arta is located 42 km from the city of Djibouti.

Given the positioning of the Republic of Djibouti on the rift, a seismic detection station is located in this city to list and exchange data with similar stations around the world.

This region is known for its cool climate, its hiking sites, its sumptuous beach for swimming and whale shark observation. Among its distractions, every year, Djiboutians go to this unmissable event of the big march called "Peace Walk".



From Djibouti City, it takes an hour and a half to reach the Lake Assal site which attracts geologists and volcanologists from all over the world. Lake Assal is in fact located less than 157m below sea level, it is the lowest point of Africa and the lake which contains the highest rate of salinity (approx 348g/l) with an ice floe of 65 km² salt and hot water springs. An idyllic landscape where the pale green of the lake, the immaculate white of the salt and the blue sky intertwine: a painting and a poetry at the same time.



At the extreme tip of the Gulf of Tadjoura, Goubet Al-Kharab is a magnificent and disturbing cove dominated by Devil's Island, an impressive dome which sprang up in the middle of the bay during the tectonic movements linked to the formation of the Rift of Assal. Accessible by the road that dominates it or by boat, Goubet has always suffered from an evil reputation, so much so that no Djiboutian fisherman would still risk his boat there today!

Under the dome would in fact sleep the abyss of demons, a lair of monstrous marine creatures who, like mermaids, would pull to the bottom the daring ones daring to venture there. The site, it is true, is something to strike the imagination, surrounded by arid mountains which descend directly

Expected Panel



Dr Saad Abdillahi



Dr Didier Raoult



Dr Kalkidan Lakew Belayneh



Mrs Deka Ahmed
Directrice de la CNSS



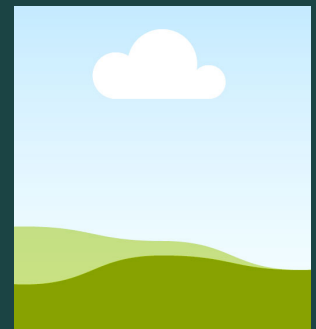
Mrs Yvonne Makolo
CEO Air Rwanda



Ing Mesfin Tasew CEO
Ethiopian Airline



Allan Kilavuka CEO Kenya
Airways



Dr Mbow



Mr Tommy Tayoro Nyckoss
CEO Ivory Jet Sky



Mrs Idil Mohamed CEO
Meditravel Solutions



Dr Med Omar Consultant
international



Dr Ayan Ali Ragueh



Mrs Hibo Bacha CEO Bacha
travel



Prof Workabeba Abebe



Professor Joseph
Mucumbitsi



Prof Kanyiri Muchunga
Elisha

Nominated for the medical and humanitarian innovation prize.



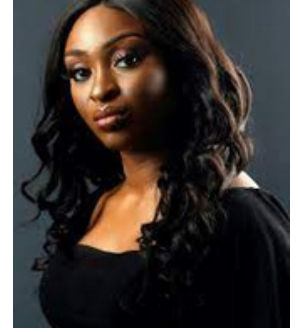
Dr Saad Abdillahi



Mrs Ilwad Elman



Dr Abdi Daher



Dr. Ola Orekunrin



Mr Brian Gitta



Mr Arthur Zang



Mr Achille Manirakiza



Mr Joshua Okello



Dr Maryam Noor



Dr Askwar Hilonga



Mr Imed Elabed



Mr Razik Chikhi



Mr Adnane Remmal

REGISTRATION FORM



Information sur la société / Company information

Société / Company :
Secteur(s) d'Activité(s) / Sector (s) of Activity (ies) :
Nom du Contact / Contact Name :
Fonction / Position :
Téléphone / Phone :
E-mail / E-mail :
Pays / Country :

INFORMATIONS DES PARTICIPANTS / PARTICIPANTS INFORMATION

- Participant 1:
Nom, Name:
Fonction:
N° passeport:
- Participant 2:
Nom, Name:
Fonction:
N° passeport:
- Participant 3:
Nom, Name:
Fonction:
N° passeport:

CHOIX DU STAND/ CHOICE OF STAND

Space Exosant simple / Exhibitor Area simple :

Stand standard 9 m2 : 5 Days = 1400 USD

Double stand 18m2 : 5 Days = 2 600 USD

Produits à exposer / Exhibited Products:



FORMULAIRE D'ENGAGEMENT

I, the undersigned) :

Name:
Function :
Company Name :
Such:
E-mail :

Declares that it sponsors the 1st International Medical Tourism Fair and associated events which will take place from June 09 to 13, 2024 in Djibouti and undertakes to duly fulfill the obligations relating to my capacity as Official Sponsor.

For this purpose, I would like to benefit from the following Package:

- | | | |
|--------------------------|-----------------|----------------------|
| <input type="checkbox"/> | Premium Partner | US\$ 50,000 and more |
| <input type="checkbox"/> | Diamond Package | US\$ 35,000 |
| <input type="checkbox"/> | Gold Package | US\$20,000 |
| <input type="checkbox"/> | Silver Package | US\$10,000 |

EXHIBITOR or VISITOR only, I would like to benefit from the following formula:

- | | |
|--------------------------|--------------------------------|
| <input type="checkbox"/> | 9m2 stand for 5 days = \$1400 |
| <input type="checkbox"/> | 18m2 stand for 5 days = \$2600 |
| <input type="checkbox"/> | Single Visitor = \$1200 |
| <input type="checkbox"/> | Premium visitor = \$2500 |

Done in Djibouti, on..... Signature and stamp:

EXPECTED SPONSOR



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Commercial Bank of Ethiopia





Thank you for your trust

Contact

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